



CANADA BASESHOP

PROMOTION GUIDELINES

ASSOCIATE (A) 36%

Within first 30 Days of AMA

- Rolling 30 Days
 - 2 Recruits (must be registered for licensing)
 - 2 Families Helped
 - Minimum 3,000 points observed

After the first 30 days

- Rolling 30 days
 - 3 Recruits (must be registered for licensing)
 - 3 Families Helped
 - Minimum 5,000 points observed

MARKETING DIRECTOR (MD) 51%

- Licensed
- Certified Field Trainer (CFT)
- 3 Direct Licensed Legs (licenses submitted to province will count)
- Rolling 90 days
 - 40,000 net points on the system (minimum half must be personal)

SENIOR MARKETING DIRECTOR (SMD) 66%

*Subject to change please check MyWFG for the most up-to-date information

Rolling 3 Months

- 10 licensed agents in downline
- 3 direct licensed legs (must include one MD)
- 75,000 net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- \$30,000 cash flow (Rolling 6 months)/\$50,000 cash flow (Rolling 12 months)
- Complete SMD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

Rolling 6 Months/12 Months

- 10 licensed agents in downline
- 3 direct licensed legs (must include one MD)
- 150,000 base net points (Rolling 6 months)/ 225,000 base net points (Rolling 12 months) **maximum one-half may be personal, maximum one-half may come from any one leg
- \$30,000 cash flow (Rolling 6 months)/\$50,000 cash flow (Rolling 12 months)
- Complete SMD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)



USA BASESHOP

PROMOTION GUIDELINES

ASSOCIATE (A) 35%

Within first 30 Days of AMA

- Rolling 30 Days
 - 2 Recruits (must be registered for licensing)
 - 2 Families Helped
 - Minimum 3,000 points observed

After the first 30 days

- Rolling 30 days
 - 3 Recruits (must be registered for licensing)
 - 3 Families Helped
 - Minimum 5,000 points observed

SENIOR ASSOCIATE (SA) 45%

- Licensed
- Certified Field Trainer (CFT)
- Rolling 60 Days
 - 2 Recruits (must be registered for licensing)
 - 20,000 personal net points on the system

MARKETING DIRECTOR (MD) 50%

- Licensed
- Certified Field Trainer (CFT)
- 3 Direct Licensed Legs (licenses submitted to state will count)
- Rolling 90 days
 - 40,000 net points on the system (minimum half must be personal)

SENIOR MARKETING DIRECTOR (SMD) 65%

*Subject to change please check MyWFG for the most up-to-date information

Rolling 3 Months

- 10 licensed agents in downline
- 3 direct licensed legs (must include one MD, or two SAs)
- 75,000 net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- \$30,000 cash flow (Rolling 6 months)/\$50,000 cash flow (Rolling 12 months)
- Complete SMD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

Rolling 6 Months/12 Months

- 10 licensed agents in downline
- 3 direct licensed legs (must include one MD, or two SAs)
- 150,000 base net points (Rolling 6 months)/ 225,000 base net points (Rolling 12 months)
**maximum one-half may be personal, maximum one-half may come from any one leg
- \$30,000 cash flow (Rolling 6 months)/\$50,000 cash flow (Rolling 12 months)
- Complete SMD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)



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EXECUTIVE MARKETING DIRECTOR (EMD)

Rolling 6 Months

- 3 direct SMD legs
- 500,000 base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- Complete EMD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

Rolling 12 Months

- 3 direct SMD legs
- 750,000 base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- Complete EMD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

CEO MARKETING DIRECTOR (CEO MD)

Rolling 6 Months

- 6 direct SMD legs
- 1 million base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- Complete CEO MD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

Rolling 12 Months

- 6 direct SMD legs
- 1.5 million base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- Complete CEO MD Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

EXECUTIVE VICE CHAIRMAN (EVC)

Rolling 6 Months

- 9 direct SMD legs
- 1.5 million base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- Complete EVC Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

Rolling 12 Months

- 9 direct SMD legs
- 2.25 million base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- Complete EVC Advancement Training within 12 months prior to advancement (available in the Training Centre on MyWFG)

SENIOR EXECUTIVE VICE CHAIRMAN (SEVC)

Rolling 12 Months

- 9 direct SMD legs
- 6 million base thru 1st net points on the system **maximum one-half may be personal, maximum one-half may come from any one leg
- 15 million base thru 6th net points AND a minimum of 2.25 million base thru 1st net points (Alternate for SEVC if base thru 1st qualification of 6 million is not met)

EXECUTIVE FIELD LEVEL ANNUAL REQUALIFICATION REQUIREMENTS

- EMDs and higher-level individuals must requalify each year for their level
- Requalification is determined every January based on the previous January 1-December 31 data.
- To requalify, the individual must achieve a minimum of one-half of their level's rolling six-month or rolling 12-month net points requirement.
- Individuals who do not meet half of the requirements for their level each January will retain their title level but will be compensated at the advancement pay level for which they actually qualify.
- No individual will be demoted below an SMD pay level under these requalification guidelines.
- For an individual's pay level to be restored, they must meet the full, current advancement qualifications.
- Individuals who do not meet the required qualifications:
 - Will not have an Elite Partner if they are not at least at the qualified CEO MD pay level.
 - Will not be eligible for monthly Super Base and/or Super Team pools if they are not at least at the qualified EMD pay level.
 - Will not be eligible for SEVC levels if they are not a qualified EVC.
 - Will only have signing authority at the level for which they are qualified.